



**The School of Business at Mutah University - in cooperation with the Faculty of Economic, Commercial and Management Sciences at 8 Mai 1945 Guelma in Algeria - organizes its**

**“Fifth International Conference on Smart Managerial Practices in Enhancing Integrity and Transparency for Tackling Managerial and Financial Corruption”  
8 – 10 October 2019**

**Chairman of the Higher Committee: Prof. Thafer Yusif Assaraira**  
President of Mutah University.

**Vice Chairman of the Higher Committee: Prof. Salah Ellagoune**  
Rector of the 8 Mai 1945 Guelma University – Algeria.

**Chairman of the Organizing Committee: Prof. Abdussalam Mahmoud Abu-Tapanjeh**  
Dean of the School of Business

**Vice Chairman of the Organizing Committee: DR. Salima Tebaibia**  
Vice Dean Post Graduate, Scientific Research and External Relations, 8 Mai 1945 Guelma University – Algeria.

### ***Conference Objectives***

The Fifth International Conference on Smart Managerial Practices in Enhancing Integrity and Transparency for Tackling Managerial and Financial Corruption aims to accomplish the following objectives:

1. Establish a clear vision for institutional reform and anti-corruption practices guided by the series of the discussion papers for his majesty King Abdullah II
2. Describe and explore the concept of corruption, the forms of financial and managerial corruption and the methods of prevention and detection
3. Demonstrate how the implementation of best anti-corruption practices can achieve income equality and economic development
4. Promote the utilization of the various applications of information technology in the public and private sectors for enhancing integrity and transparency.
5. Explore the accounting and financial methods and techniques used to prevent corruption and detect embezzlement
6. Demonstrate the pivotal role of public policies in tackling corruption

7. Illustrate the paramount role of the effective implementation of organizational strategies and managerial control in tackling corruption in business organizations
8. Provide a scientific and academic forum that brings together researchers, specialists and graduate students at the national, regional and international levels to promote the exchange and sharing of experiences and knowledge among them.
9. Suggest applicable recommendations, drawn from the papers presented and discussed in the conference sessions, to guide decision makers on the best practices for combating financial and managerial corruption.

### ***Conference Scope and Topics***

#### **First: Management and Corruption**

**Topics of interest include, but are not limited to, the following:**

1. Business strategies and policies in combating corruption practices
2. The Role of managerial control in fighting managerial and financial corruption
3. Implementing effective human resource management practices against corruption in business organizations
4. The role of leadership in combating corruption in decentralized governance structures
5. Business ethics and professionalism and their role in preventing managerial corruption in business entities.

#### **Second: Institutional Reform and Strengthening Governance for Better Anti-Corruption Mechanisms**

**Topics of interest include, but are not limited to, the following:**

1. The discussion papers of His Majesty King Abdullah II: The Leading Role in the comprehensive Institutional Reform
2. Lobbying effect on business environment and direct foreign investment
3. The role of corporate governance in reinforcing anti-corruption mechanisms
4. Emerging forms of corruption, institutional climate and culture
5. Policy making and implementation to address corruption
6. Modernizing public sector in Jordan for transparency and integrity enhancement
7. The role of the National Integrity and Anti-Corruption Strategy to combat corruption practices
8. Benchmarking best practices of developed countries and international and regional organizations in preventing and detecting financial and administrative corruption

#### **Third: The Role of Accounting Practices in Combating Financial Corruption**

**Topics of interest include, but are not limited to, the following:**

1. The role of International financial reporting standards in preventing fraud and manipulation
2. The role of internal control in tackling financial and managerial corruption
3. The role of auditing and corporate governance in fighting against corruption
4. Forensic accounting and its role in minimizing corruption
5. Earnings management and quality
6. Effective accounting information systems and corruption prevention and detection
7. The transparency of financial reports and corporate social responsibility

#### **Fourth: Corruption as a Challenge to Economies**

**Topics of interest include, but are not limited to, the following:**

1. Corruption and income inequality
2. Corruption and economic development
3. Corruption and the shadow economy
4. Relevant international conventions and initiatives aiming to tackle corruption and illicit financial flows
5. Lack of policy coordination as an obstacle for anti-corruption measures

#### **Fifth: Intelligent Information Technology for Managerial and Financial Corruption Prevention and Detection**

**Topics of interest include, but are not limited to, the following:**

1. Data science and machine learning for enhanced managerial and financial transparency.
2. Knowledge management and organizational learning for effective audit.
3. Socio-technical issues in the application and development of enterprise information systems for managerial and financial corruption prevention and detection.
4. Financial and managerial information integration for corruption prevention and detection.
5. Enterprise search and content retrieval systems for smart decision-making.
6. E-government: application infrastructure and challenges
7. Online payment methods for improved control of financial processes.
8. The role of health informatics adoption in tackling corruption in developing countries

#### **Sixth: Financial Corruption: Dimensions and Consequences**

**Topics of interest include, but are not limited to, the following:**

1. Dimensions of administrative and financial corruption
2. The role of Audit Bureaus and Integrity & Anti corruption Commissions in detecting embezzlement
3. International and Regional Anti- corruption Partnerships (World Customs Organization, Arusha Declaration, Koyoto Agreement, Customs executive Net, International Transparency Organization)
4. Cash and non-monetary bribery: international dimension of bribery
5. Managerial leadership and its impact on administrative corruption
6. Financial strategies and methods used to fight administrative and financial corruption
7. Fraud and embezzlement (characteristics and examples of embezzlement) and disappearance of cash
8. The role of internal control in detecting and preventing fraud and embezzlement

#### **Seventh: Implementing Marketing Strategies to Prevent and Detect Corruption**

**Topics of interest include, but are not limited to, the following:**

1. The impact of corruption on firms' trustworthiness and brands value
2. The role of social marketing in raising awareness of the negative consequences of corruption on citizens, business organizations and the society.
3. Political marketing and financial corruption: financial donations
4. The impact of societal marketing in reducing the level of societal acceptance of corruption practices

## **Eighth: Participations of Postgraduate Students including Research Papers that are related to the Conference Topics**

### ***Conference Participation Criteria***

There is a set of certain rules that should be applied to all final accepted papers to the conference in terms of writing, formatting and submitting them. These are:

- All papers need to be submitted electronically through the conference submission website with **PDF** format.

[conference@mutah.edu.jo](mailto:conference@mutah.edu.jo)

Or:

[tapanjeh@mutah.edu.jo](mailto:tapanjeh@mutah.edu.jo)

Or:

[tebaibia.salima@univ-guelma.dz](mailto:tebaibia.salima@univ-guelma.dz)

- Research Papers presented to the 5<sup>th</sup> international conference organized by the School of Business at Mutah University should not have been formerly accepted, submitted or published elsewhere.
- If the accepted paper is written by more than one author, at least one of them is requested to register the paper at the conference.
- Length of conference papers should not exceed **20** pages (including references and abstract)
- All research papers must be written in either formal Arabic, English or French language (authors may adopt British or US English dialects)
- Conference papers should be written on A4 paper size, Times New Roman, 12 font size, 1.5 line spacing, Portrait orientation with 2.54 cm for top and down margins, 3.17 cm for right and left margins and fully justified text. A blank line should be maintained between paragraphs. Regarding figures and tables, they should be assigned a number and a name at the bottom of each figure or table, embedded and centered in the text.
- Harvard style should be adopted for all alternative sources of information used in the conference papers
- For more details or enquiries please visit the conference website: [www.mutah.edu.jo/SMPTC](http://www.mutah.edu.jo/SMPTC) or: <http://fsecg.univ-guelma.dz>

### ***Important Dates***

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Conference Title	<b>SMPTMFC</b>
Conference Date	<b>(8<sup>TH</sup>-10<sup>th</sup>) October 2019</b>
Abstract Submission (300 words max)	<b>By 25<sup>th</sup> Juin2019</b>
Notification of Acceptance	<b>Within ONE week</b>

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Research paper ONLINE submission

**By 15<sup>th</sup> August 2019**

Feedback from the organizing committee

**Within TWO weeks**

Early Registration Due

**By 10<sup>th</sup> September 2019**

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### ***Conference Fees***

Payment for the conference fees should be paid upon receiving the acceptance letter for attending and presenting the research paper. Conference registration fee is ***\$250***

Registration Fees Includes:

- Accommodation in a 5 star hotel (3 day stay, which include breakfast and lunch)
- Transportation
- Participation in all sessions of the conference
- Coffee Breaks between sessions (see conference program)
- Briefcase (Notebook / Pen / Badges are included)
- Participation certificate
- **The Message Is Clear...**
- Our conference is intended to provide participants with firsthand, deep knowledge regarding the anti-corruption practices implemented to achieve sustainable development and administrative reform.
- Valuable networking opportunities of interdisciplinary knowledge exchange between researchers and academics
- Energizing and encouraging keynote speakers
- During the attendees 3-day stay, chances for entertainment and fun pop up continuously at the 5<sup>th</sup> International conference that you do not want really to miss. A guided tour to historic and spectacular sites (ALKARAK CASTLE) in ALKARAK governorate where our conference is held. A visit to the dead sea to enjoy the captivating panoramic view from the lowest place on earth! All conference presenter and/or participants will be invited for a Levant Mediterranean dinner.

### ***Conference Committees***

#### **Conference Higher Committee**

**Chairman of the Higher Committee: Professor Thafer Yusif Assaraira**

#### **Conference Organizing Committee**

**Chairman of the Organizing Committee: Professor Abdussalam Abu-Tapanjeh**  
**([tapanjeh@mutah.edu.jo](mailto:tapanjeh@mutah.edu.jo))**

#### **Preparatory Committee**

**Chairman of the Preparatory Committee: Dr. Adel Salloum**  
**([a.salloum@mutah.edu.jo](mailto:a.salloum@mutah.edu.jo))**

#### **Technical Committee**

**Chairman of the Technical Committee: Dr. Obada Alhaabashneh**  
**([o.alhabashneh@mutah.edu.jo](mailto:o.alhabashneh@mutah.edu.jo))**

**Correspondence Committee**

**Chairman of the Correspondence Committee: Dr. Adel Salloum**  
**([a.salloum@mutah.edu.jo](mailto:a.salloum@mutah.edu.jo))**

**Media Committee**

**Chairman of the Media Committee: Dr. Khalid Tarawneh**  
**([khalid\\_awad@mutah.edu.jo](mailto:khalid_awad@mutah.edu.jo))**

**Internal Organizing Committee**

**Chairman of the Internal Organizing Committee: Dr. Huthaifa Alqaralleh**  
**([Huthaifa89@mutah.edu.jo](mailto:Huthaifa89@mutah.edu.jo))**

**Reception Committee**

**Chairman of the Reception Committee: Dr. Saeed. Tarabieh**  
**([tarabieh@mutah.edu.jo](mailto:tarabieh@mutah.edu.jo))**

**Scientific and Advisory Committee**

**Chairman of the Scientific and Advisory Committee: Professor Ali Al- Adaileh ([ali-m@mutah.edu.jo](mailto:ali-m@mutah.edu.jo))**

**Financial Affairs Committee**

**Chairman of the Financial Affairs Committee: Dr. Mohammed Al Tarawneh**  
**([m\\_tarawneh@mutah.edu.jo](mailto:m_tarawneh@mutah.edu.jo))**